

CONTACT:

Sport View Technologies
Josh Shanahan
248.437.0041
joshshanahan@sportviewtechnologies.com

FOR IMMEDIATE RELEASE**Sport View Technologies Achieves AV Industry Certification*****Certified AudioVisual Solutions Provider Program Signifies Company Commitment to Education and Training***

Brighton, MI, November 17, 2006 – Sport View Technologies today announced its participation in the audiovisual industry’s highly regarded certification program, marking its commitment to education and training for all employees.

The Certified AudioVisual Solutions Provider (CAVSP) Program is the industry standard certification program for companies in the professional audiovisual industry. It is administered by InfoComm International® and the International Communications Industries Foundation (ICIF).

“A CAVSP designation gives AV companies a competitive advantage in the marketplace,” said Randal A. Lemke, Ph.D., InfoComm International’s executive director. “Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques.”

The CAVSP Program includes three levels -- basic, silver and gold certified members -- depending on the percentage of staff within an organization who have received individual certification. Individual certification is known as the Certified Technology Specialist (CTS) program, and consists of general certification as well as specialized certification in design, installation, rentals or sales.

“It is a great pleasure to have the ability to differentiate our company and staff with an InfoComm CAVSP Gold certification,” sites Josh Shanahan. “Our many decades of experience have proven that continued education and participation in international industry programs only enhance the way that we do business and as a result, raise the bar on customer service as a full service design, integration and service firm.”

Companies eligible for CAVSP status include businesses that manufacture, sell, integrate, design, provide consultation on or rent AV equipment, systems and services. The CAVSP program (formerly InfoComm International's Certified Member Program) ties in with the AVolution Industry Awareness Campaign that promotes the skills and talents of professional AV solutions providers (AVSPs). To achieve CAVSP status, the company must participate in AVolution by agreeing to 10 Standards of Excellence. More information on InfoComm's certification program and educational courses is available at www.infocomm.org. More information on the AV Industry's AVolution Awareness Campaign is available at www.avolution.info.

With over 50 years of industry knowledge and experience, Sport View Technologies provides the design, installation, operation and service of technology solutions including commercial audio systems, broadband cable television systems, video conferencing and multimedia solutions, security and video production systems. For more information on Sport View Technologies, please call (800) 521-4188 or visit www.sportviewtechnologies.com.

-end-